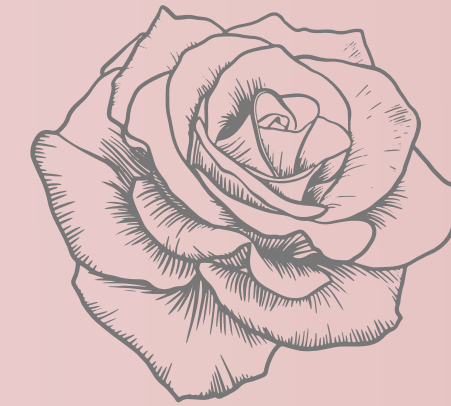


A woman in a white blazer is holding a single white rose. She is looking towards another woman who is smiling and looking down at the rose. The background is a soft, out-of-focus white.

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by innovaflora

Mother's Day  
Catalog  
2024

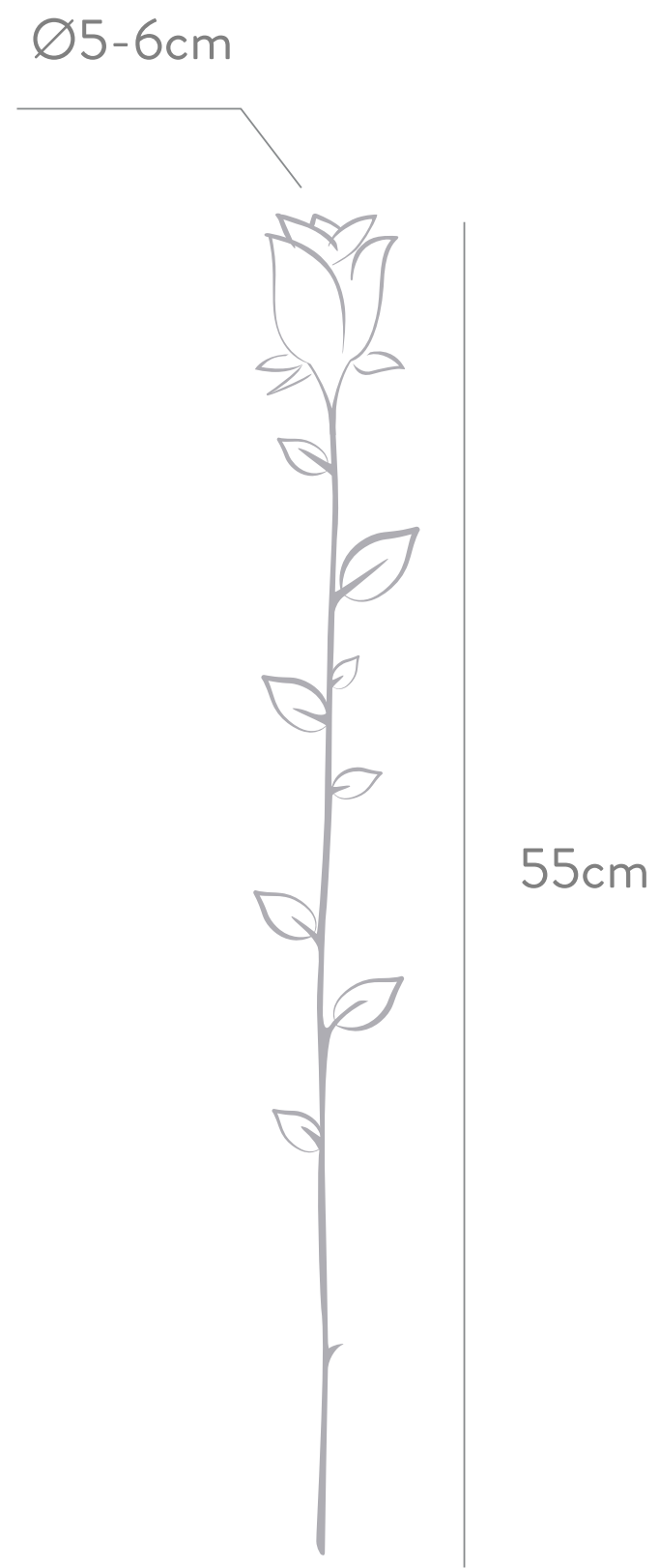


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Standard Rose



# Stem Rose Standard Gift Box



*Standard size*



White  
PRZ/1000



Bicolor  
PRZB/1040



Pastel Pink  
PRZ/1420



Red  
PRZ/1200

White  
PRZ/3000



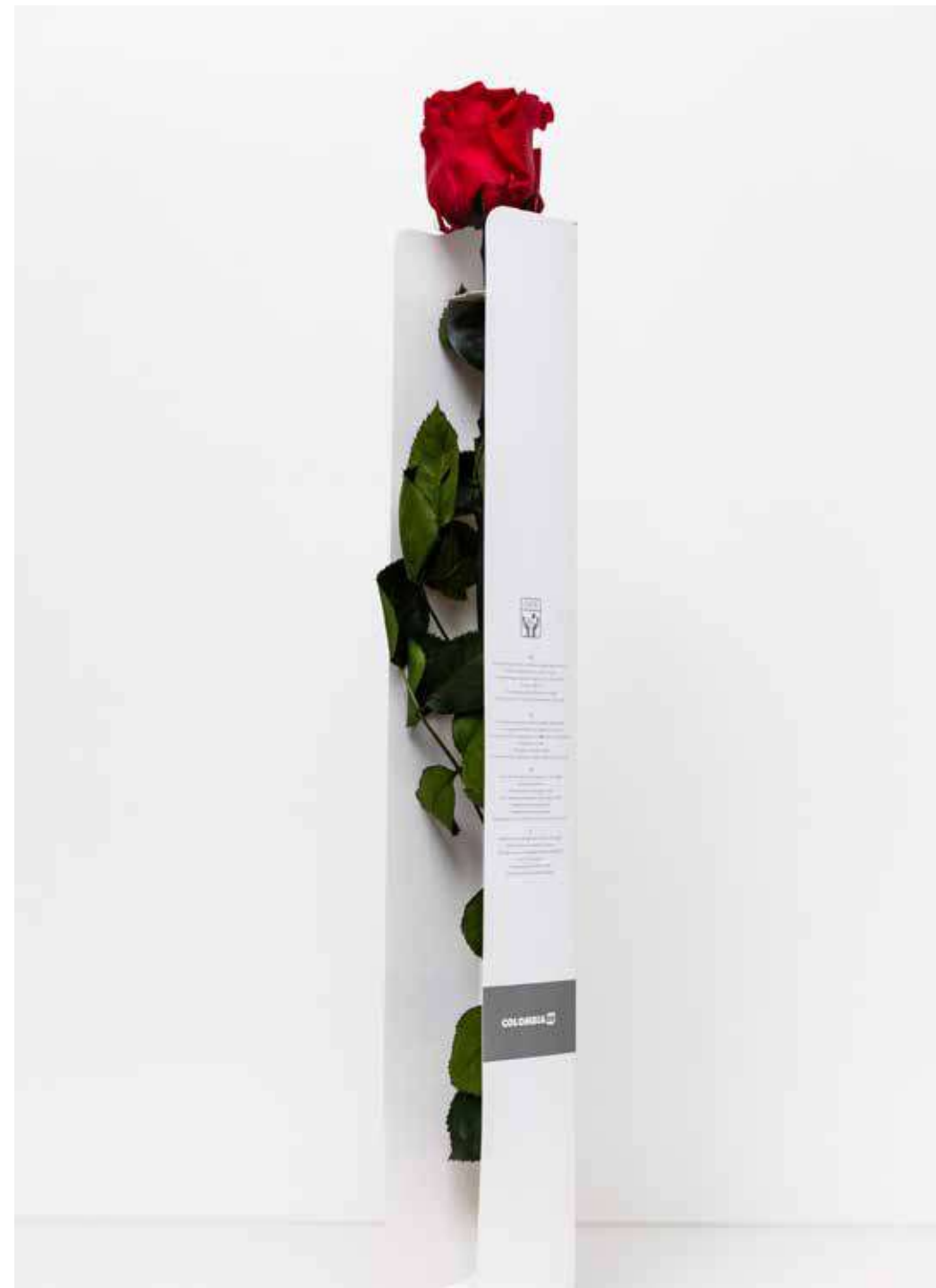
Red  
PRZ/1200



Pastel Pink  
PRZ/3420



Bicolor  
PRZB/3040



# Stem Rose Standard

Bulk



# Garden Rose

## Window Box

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Pink  
RGA/2420



White  
RGA/2000



Bicolor  
RGAB/2040



Red  
RGA/2200



# Heart Rose

## Window Box



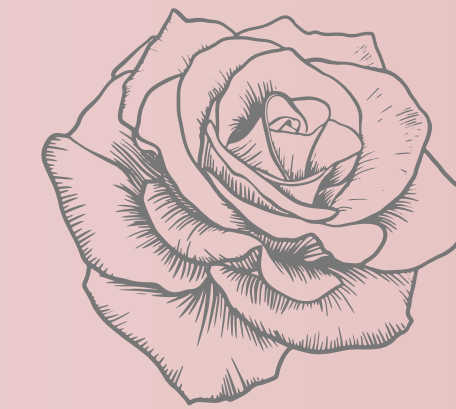
White  
RHS/2000



Red  
RHS/2200



Pink  
RHS/2420



Flowers



# Hydrangea and Gerbera

Window Box



Gerbera / Pastel Pink  
GER/2420



Hydrangea / Pastel Pink  
HRT/0430



Hydrangea / White  
HRT/0000



Hydrangea /  
HRT/0910





# Carnation

Window Box



Pastel Pink  
CAR/1420



Bicolor  
CAR/1042



White  
CAR/1000



White  
GAR/1000



Burgundy  
GAR/1800

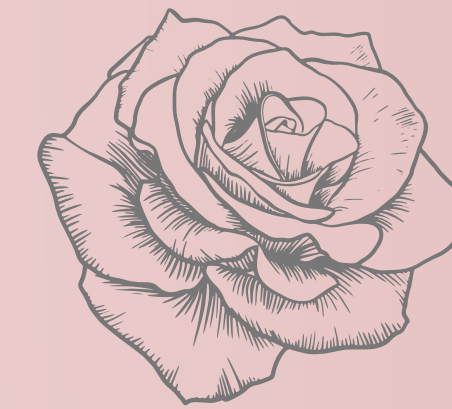


Cherry Blossom  
GAR/1480



Gardenia  
Window Box

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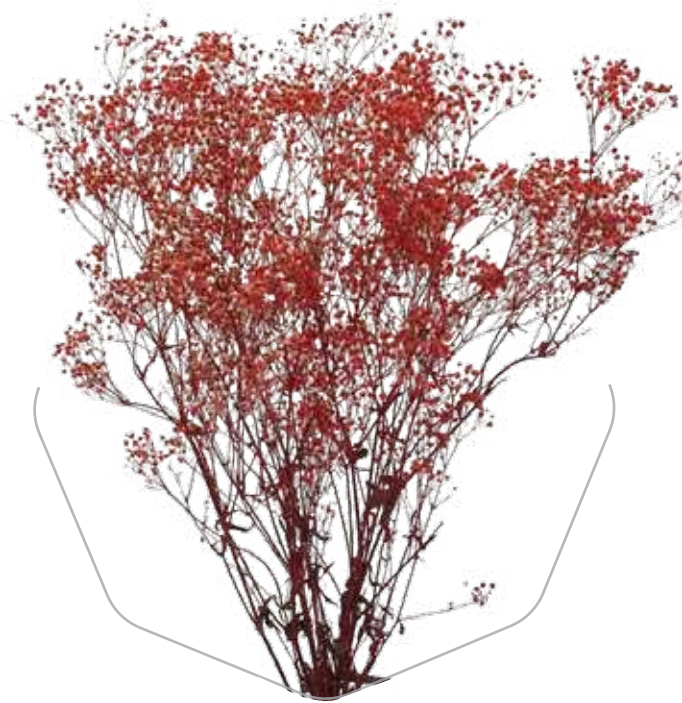


Greens



# Gypsophila and Diosmi

## Bouquet



Gypsophila Pastel Pink  
HDI/0550



Gypsophila Cream  
HDI/0000



Diosmi Peach  
HDI/0550



Diosmi Natural White  
HDI/0000

# Eucalitpus and Ruscus

## Bouquet



Baby Blue  
BBL/4103



White Ruscus  
RUS/0005



Cienerea  
CIF/0102





Hydrangea Light Orange  
HRT/0530



Peach  
RST/0550



Cherry Vintage  
RST/0480



Crisantemo White  
ANA/1000



Broom  
BRM/3123



Buxus  
BXS/6103



Cinerea  
CIN/9105

# Inspiration

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# Inspiration



Natural Cream / Pink  
HRT/2040



Gypsophila Pastel Pink  
HDI/0550



Solidago  
SOL/0204



Parvifolia  
PAR01/0104



Eucalipto  
CIN/9105



Broom  
BRM/3123



Lutti  
FLU/9103



White  
PRZ/7020



Lutti  
FLU/9103



Asparagus  
ASP/0106

Inspiration

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# Florverde Certification

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FLORVERDE



SUSTAINABLE  
FLOWERS

Florverde Sustainable Flowers is a certification that seeks to improve working conditions and the social and environmental impact of flower companies in the world, as well as the improvement of flower production processes that are measured through indicators that evaluate procedures in three dimensions: environmental, social, and economic.

It has global recognition and impact, which generates a supply chain with the best sustainable development criteria.

The Tocancipá, Colombia, crop was certified in January 2023, a key milestone to strengthen the sustainable agenda and our operating standards and a sign of our commitment to a culture of social and economic development and respect for natural wealth, human beings, and the environment.



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